



## HEALTH THROUGH WATER

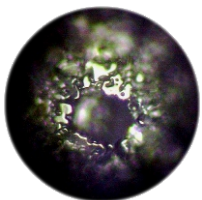
### SPA - SANUS PER AQUAM

Everybody knows that our body mainly consists of water. Nothing affects our well-being more than the quality of the water we drink. Water is the elixir of life! Why is drinking sufficient healthy and vital water so essential?

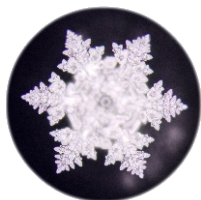
Because water ...  
... assists in weight loss.  
... strengthens your immune system.  
... can slow down the aging process.  
... impacts all of your body's functions.  
... noticeably increases your quality of life!

## WATER'S SECRETS

Water is not just H<sub>2</sub>O! Researchers discovered some time ago that vivid water features a sublime crystal silhouette. The photo below, taken by the HadoLife lab, shows a crystal of regular tap water.



ordinary tap water



VitaJuwel gemwater

After 7 minutes with a VitaJuwel product, the crystal changed its shape completely (photo above). Gemwater crystals are harmonious and vital.

## HEAVENLY GEMWATER - MADE BY VITAJUWEL

The tradition to enhance water with the use of gems can be traced back thousands of years. In ancient times, gems were oftentimes connected with healing properties. Today, analytical crystal healing approaches are a significant component of holistic therapeutic practices. Ten years ago, we found a modern way to prepare gemwater. Hygienically. Naturally. VitaJuwel products protect the gems inside a glass vessel while preserving their unique effect on water. VitaJuwel products are designed with devotion in the German Alps, tested by friends all over the world. Our gem vials are traditionally hand-crafted by Bohemian master glassblowers in a patented, artisanal method.

Everything in nature vibrates. Gems naturally act like a source of subtle vibrations. These vibrations inspire water, making it more lively and enjoyable. The gems don't have to come in contact with the water. VitaJuwel products act like natural prisms. This can even be tasted by sensual water lovers! **Similar to the natural cycle of water, with VitaJuwel products the natural element stone regenerates the natural element water.**



## VITAJUWEL Gemstone Vials & Decanter Era

A match made in heaven: Our handcrafted VitaJuwel Gemstone Vials are so much more than just jewelry for water. They are the most efficient, hygienic and affordable solution to prepare pure GemWater at home like fresh from the spring. We offer a wide variety of fascinating gem blends (see reverse), all tested by naturopaths and based on the insights of modern crystal healing. Treat yourself to a „water tasting“ and discover the spirit of every blend. Get our specially tailored Decanter Era for the full GemWater experience. The risk of breakage is close to zero.




## VITAJUWEL ViA - Gemwater-To-Go

Enjoy GemWater like fresh from the spring wherever and whenever you like with VitaJuwel ViA, your personal GemWater bottle!




## Prepare your Gemwater in 3 easy steps!


Attach your Gemstone Vial to the Decanter Era.




Fill the Decanter Era with drinking water.



Just wait for 7 minutes and enjoy heavenly GemWater - as if fresh from a natural spring!





## Wine loves VITAJUWEL

The ancient Greek created drinking vessels from amethyst to store their wine. From Greek the word „amethyst“ means „not intoxicated“. According to wine lovers, our „Vino“ gem vial that's filled with amethyst and clear quartz softens the wine's natural acids and makes it taste smoother. The „Vino“ vial is perfectly complemented by our wine decanter. Handcrafted in Europe, it is an exquisite masterpiece. Our personal Gemstone Droplet is perfect to vitalize a glass of wine.



## VITAJUWEL Grande

Start thinking about water in a new dimension. Where elegance meets functionality. Where drafting a glass of water from a fountain is more than just stilling your thirst. Where pure water like fresh from the spring comes in a beautiful vessel with a seemingly free-floating vial full of precious gems. This is where VitaJuwel Grande is born from perfection. VitaJuwel Grande has an extra-large top opening to make cleaning as easy as 1-2-3. It holds 2 gallons of gemwater and works with all available blends of VitaJuwel Gemstone Vials.

Think big. Drink big. ✓



As gems are unique natural products, all tests on the effect of gems on water will lead to unique results. Although infusing water with gems is an age-old tradition and – comparable to homeopathy – hard to grasp by conventional "scientific" means, tests conducted by a German institute have shown that water becomes more alkaline and the oxygen content increases with VitaJuwel. They concluded: „VitaJuwel - gemwater has a crystal structure that is comparable to pure spring water!“

## BELIEVE IT OR NOT - IT WORKS!

Sample	Alkalinity (pH)	Oxygen Content (mg/l)
neutral sample	7,84	9,9
VitaJuwel	8,02	10,04

7,00 9,5 mg/l

water becomes alkaline oxygen content increases

## CREATING HEAVENLY WATER

Taste The Best

For the most precious moments in life! Gems raise the energy level of water. That's been known for hundreds of years and scientifically proven. VitaJuwel products are not only Jewelry for Water, they're a great instrument to prepare heavenly gemwater like fresh from the spring. For over 10 years now our family now provides you with premium glass products to help you enjoy water in a totally new way.

- Lead-free Bohemian glass
- Results verified by lab analysis
- Fairly-traded, conflict-free gems
- Tested by doctors & naturopaths
- Gemstone Vials handcrafted in the EU
- Designed by glass artists in the German Alps
- Worldwide patented manufacturing method
- Several fascinating gem blends (see reverse)

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Find us on:  facebook.  Find Us On Instagram.

© VitaJuwel GmbH 2018. Gems and crystals are natural products and may vary in size, shape and color. Their look may differ from the images depicted in this brochure. Carefully read the instructions in your product box before usage! Any information on the effect of crystals and gems on the body is intuitive in nature and not scientifically verified. VitaJuwel cannot guarantee results with any gem or crystal. You should never substitute gems or crystals for professional medical treatment when indicated for any condition.





## Wellness

amethyst - rose quartz - clear quartz



This well-balanced composition has already been used for several hundreds of years to inspire water by countless people all around the world. Experts claim that amethyst stimulates the mind and soothes emotions. Rose quartz fosters tranquility and harmony. Clear Quartz is a stone for clarity and perception. Most customers find it to taste smooth and mild. If you're unsure with which VitaJuwel blend to start your collection, choose this one.

## Fitness

red jasper - magnesite - clear quartz



Along with exercise and a balanced diet, nothing supports an active lifestyle better than enough fresh water. Drinking water first thing in the morning is an easy way to speed up your metabolism. Lots of people confuse thirst for hunger, so staying hydrated could help you avoid overeating. Make a start, put on your running shoes and fill your water bottle with "Fitness" GemWater. Include this special blend of beaming red jasper, solid magnesite and pure rock crystal in your regular workout schedule and get ready for a surprise!

## Love

rose quartz - garnet - clear quartz



All you need is ... water. And when you add rose quartz, the quintessential stone of love, tenderness and sensuality, anything is possible. Fair and lovely rose quartz is a talisman for relationships and is used in crystal healing to release emotional wounds and traumas and to bring peace and calm. Fiery Garnet adds a wonderful component of sensuality and passion to this blend. Combined, they create a unique emotional dynamic - LOVE. For those who love water, this is the perfect gift. In order for the heart to beat, it needs water.

## Luna

rainbow moonstone (white labradorite) - clear quartz



As the name suggests, Luna is strongly connected to the energy of the moon, making it first and foremost, a women's stone. In traditional healing practices it is used to help strengthen a woman's intuitive sense, open the heart and to get in balance with the natural cycles of life. Wise women know about the effects of the moon on their body. Vibrating with the light of a full moon, rainbow moonstone provides a reflective, calming energy. Even men are said to benefit from empowering their gentler, more feminine side.

## Happiness

carnelian - orange calcite - jade (nephrite) - clear quartz



Do you feel that you could use a little more joy in your life? Then choose this blend! It has been designed to inspire and attract all that is positive and good. Natural healing traditions tell us this combination of beaming orange calcite and brilliant carnelian (the "Stone of Life") form a vibrant aura of openness, eloquence, and optimism. And to top it off, we've included beautiful jade. This "Dream Stone" is said to bless whatever it touches and has been famous over the last 6,000 years for attracting good luck.

## Inspiration

lapis lazuli - rutilated quartz



Change the world with your creativity and break fresh ground! Get inspired by enjoying a glass of GemWater from this enchanting combination of rutilated quartz and the deep, celestial blue lapis lazuli – a symbol for spirituality in ancient Egypt about 6,000 years ago. The beautiful, golden-streaked rutilite is said to energize and to improve awareness. Your brain is made up of about 75% liquid. Research has revealed that drinking water when we feel thirsty boosts our brain's performance. Feed your brainpower every day with this very special blend of GemWater.

## Five Elements

amethyst - chalcedony - petrified wood  
rose quartz - ocean agate



Traditional Chinese Medicine has developed over the last 5,000 years and understands health as a harmonious balance of five elements: Wood for growth, water for reflection, earth for grounding, metal for strength and fire for passion. These elements are the prime energetic building blocks from which all substance in the world is composed. They are metaphors for how things interact with each other. We have included one carefully selected type of gemstone for each element to reflect each attribute. Get your life in balance. Experience this ancient wisdom.

## Balance

sodalite - chalcedony - clear quartz



Sodalite is used by crystal healing experts to support mental balance, calmness and inner peace. It's said to support expressing your thoughts and is also known as the Poet's Stone. This attribute is wonderfully complemented by blue chalcedony, which is also called the Speaker's Stone. Wise men (including the great Roman speaker Cicero) used it when they carefully had to measure their words. Chalcedony also stands for reflection and meditation. What could be more useful in these hectic times with all its misunderstandings and haste?

## Vitality

emerald - clear quartz



The 11<sup>th</sup>-century abbess and healer Hildegard of Bingen declared in her writings: "All the green of nature is concentrated within the Emerald." Emerald is a crystal of the heart. It stands for renewal and regeneration like no other. This lush "growth crystal" has been a source of fascination in several cultures for over six thousand years and was considered a symbol of eternal life in ancient Egypt. Many believe emerald to have rejuvenating and restoring effects. It is also said to promote self-esteem. Drink emerald-infused GemWater and become vital. Naturally!

## Forever Young

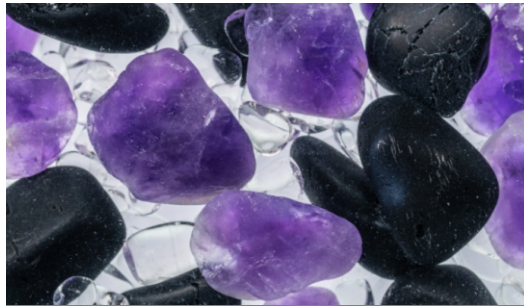
aventurine - aquamarine - smoky quartz - clear quartz



Water is the elixir of life! The gemstone blend is designed to attract clarity, purity and fluidity like a natural mountain spring on a crisp clear day. If your personal detox practices are important to you in these hectic times, the Forever Young blend offers an additional dimension of energetic cleansing. Aventurine has been used for regenerative and reviving purposes, aquamarine for cleansing and smoky quartz for stress relief. In the natural healing arts, this combination of aventurine, aquamarine, and smoky quartz provides an invigorating cleanse of body and mind.

## Guardian

black tourmaline - amethyst - clear quartz



New ideas, mental strength and inner growth require an open mind. This intense blend has been created to neutralize everything negative. Whether it comes from working in a challenging environment or just bad vibes from our fellow humans. Grounding black tourmaline stands for protection and safety. Amethyst has been named the perfect companion for black tourmaline to create a powerful, natural shield against negativity. Clear Quartz adds a good portion of clarity. Use GUARDIAN as a screen and enjoy the freedom you'll gain.

## Diamonds

diamond slivers - clear quartz



Diamonds are a GemWater lover's best friend. The most precious gem on earth was believed to channel divine energy and was reserved only for kings and queens. Our customers say that no other GemWater tastes as intense and apollonian as this exclusive blend. Try it once and you'll never again drink ordinary tap water. It also makes a perfect gift for that special someone you treasure most in your life – it is as unique as a diamond ring or a precious necklace. This blend is truly jewelry for your water!

## Accessories for VITAJUWEL Gemstone Vials



### Decanter Era

- holds the Gemstone Vial firmly in place
- for 44 fl.oz. of GemWater
- stainless steel lid included
- optional cleaning brush available

### Drinking glasses

- uniquely shaped with lily logo, dishwasher safe
- come in sets of 6pcs. (6.7 fl.oz. each)

### Dispenser Grande

- for 2 gallons of GemWater
- comes with glass stand (gem vial sold separately)
- Gemstone Vial is held securely by metal lid
- safe and easy drafting with stainless steel faucet
- wide opening makes cleaning easy
- optional LED light available

## Accessories for VITAJUWEL ViA



Get a better grip on your ViA with our ViA HUGS sleeves. The cloud-white silicone ViA HUGS covers the hip of your ViA and makes it look even more sporty. The lava-black neoprene ViA HUGS are a little like a surfer's wet suit and come in a long version and as "shorties". Both help keeping your favorite drink either warm or cold. The ViA LOOP cap is the perfect solution to safely carry your precious ViA bottle in style. It also comes in lava-black or cloud-white. Every ViA LOOP consists of two silicone pieces; one with a handle to cover the top lid, and one for the bottom lid of your ViA. ViA HUGS and ViA LOOP prevent your ViA from getting scratches and help with soft bumps. Enhance your gemwater experience with the VitaJuwel ViA +T stainless steel tea strainer! We recommend using a long ViA HUGS neoprene sleeve to prevent burns and to keep your drink warm.