



ANALYSIS AND BENEFITS OF SISTEMA VAPORE ON HAIR



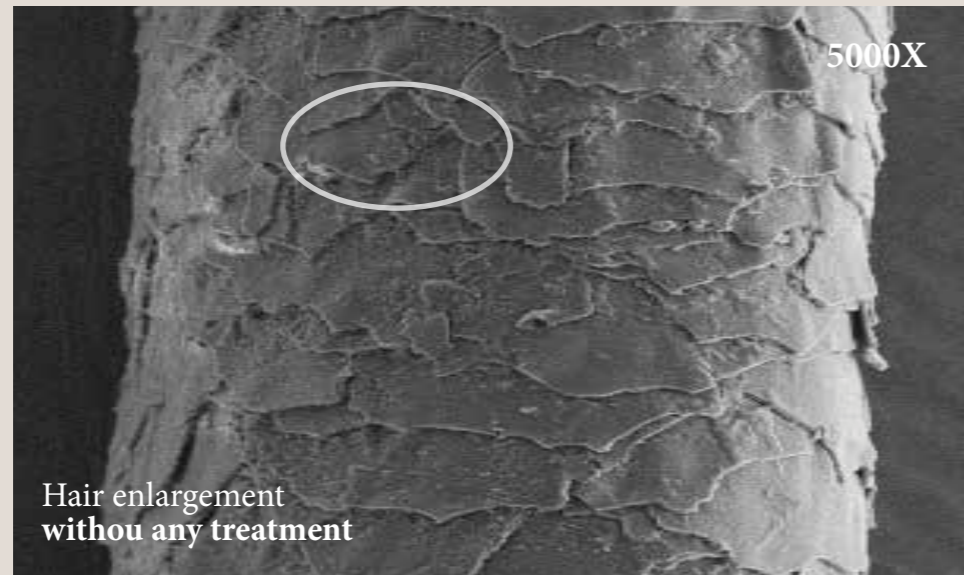
*Analysis and Trial in collaboration with the Department of Medicine and Surgery,
University of Perugia*

HYDRATION of the scalp

Our body is made up of a high percentage of water. About 55% of the body weight in a female is water, in the male thi percentage rises to more than 60%, in a newborn it reaches 75%. Considering the health status of an individual as a whole of properly hydrated organs and tissues, we can conclude that for the hair follicle with attached hair and the scalp, real oragans, correct hydration is the basis of their health.

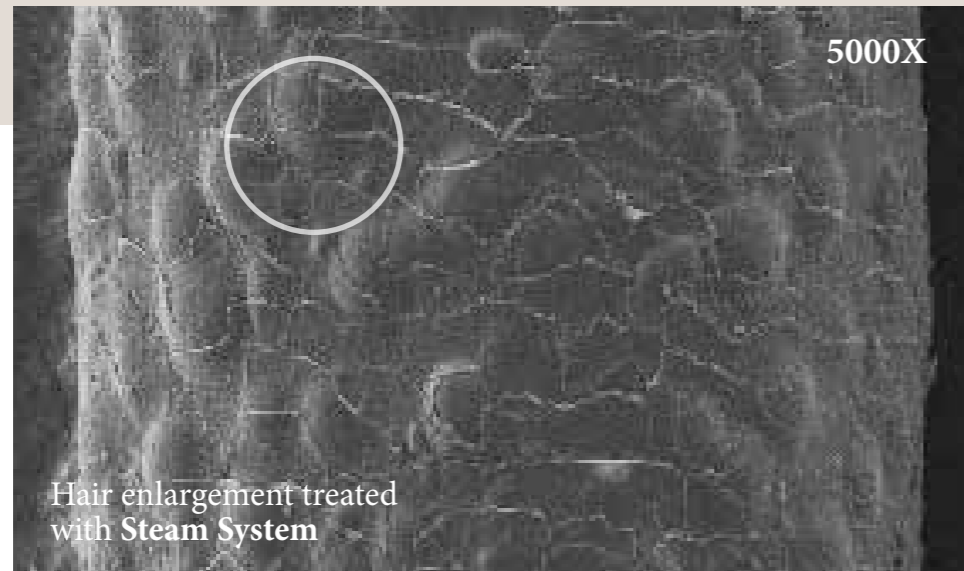
In this study it was demonstrated how the application of steam has a positive impact on the morphological proprieties of hair, even on severely damaged ones. Steam deely hydrates causing the cuticles to open: when steam accumulates beneath them after their closing, it then redisperses in liquid form in the hair. In this way the hair and also the scalp is hydrated.

**REGULAR TREATMENTS WITH
STEAM SHOULD BE ALWAYS
RECOMMENDED FOR HAIR
WELL-BEING.**



BEFORE THE TREATMENT

Untreated hair appears **dehydrated** with presence of unidentified material deposited between the cuticles with jagged and irregular shapes.

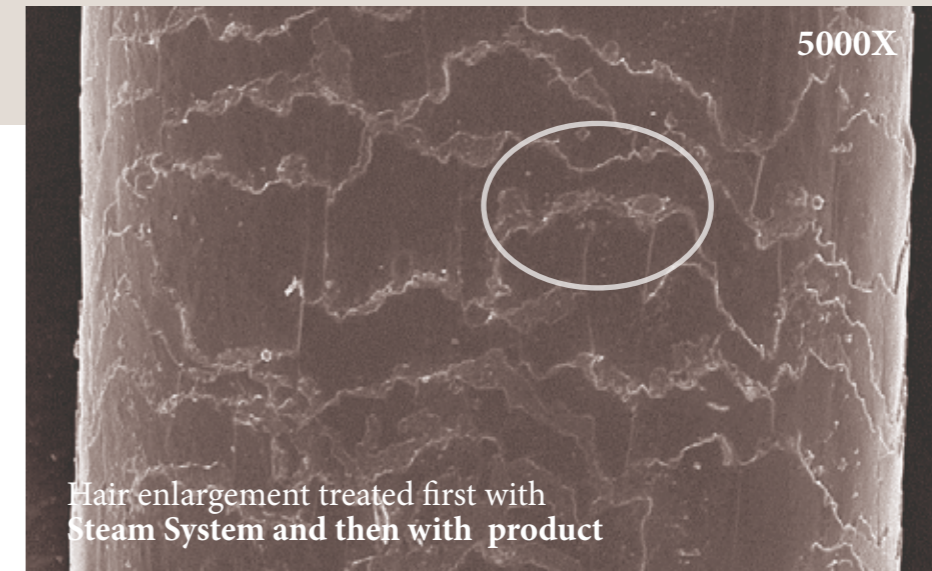


STEAM TREATMENT

The use of steam on the hair and scalp results in the opening of the cuticles, which close at the end of the treatment and **trap water molecules, promoting optimum hydration**. In addition, the steam treatment the hair morphology, which appears **soft, smooth, light and shiny**.

TREATMENT PHASES

OF THE HAIR AND SCALP



STEAM + PRODUCT TREATMENT

In hair pretreated with steam and with specific products, there is evidence of **improved product absorption** among the cuticles.



RESULTS

the Steam advantages

HYDRATION

Steam System treatment result in **better hydration** of the hair as well as the scalp.

LIGHTNESS AND SHINE

Steam application improves the morphology of hair making it **soft, smooth, light and shiny.**

BETTER ABSORPTION

Steam System treatment **greatly enhances products hair nutrition.**

Steam System
COMPATIBLE
with any wash unit



Vapomist

+



Calotta IGLOO



Our Maletti
Wash Unit





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